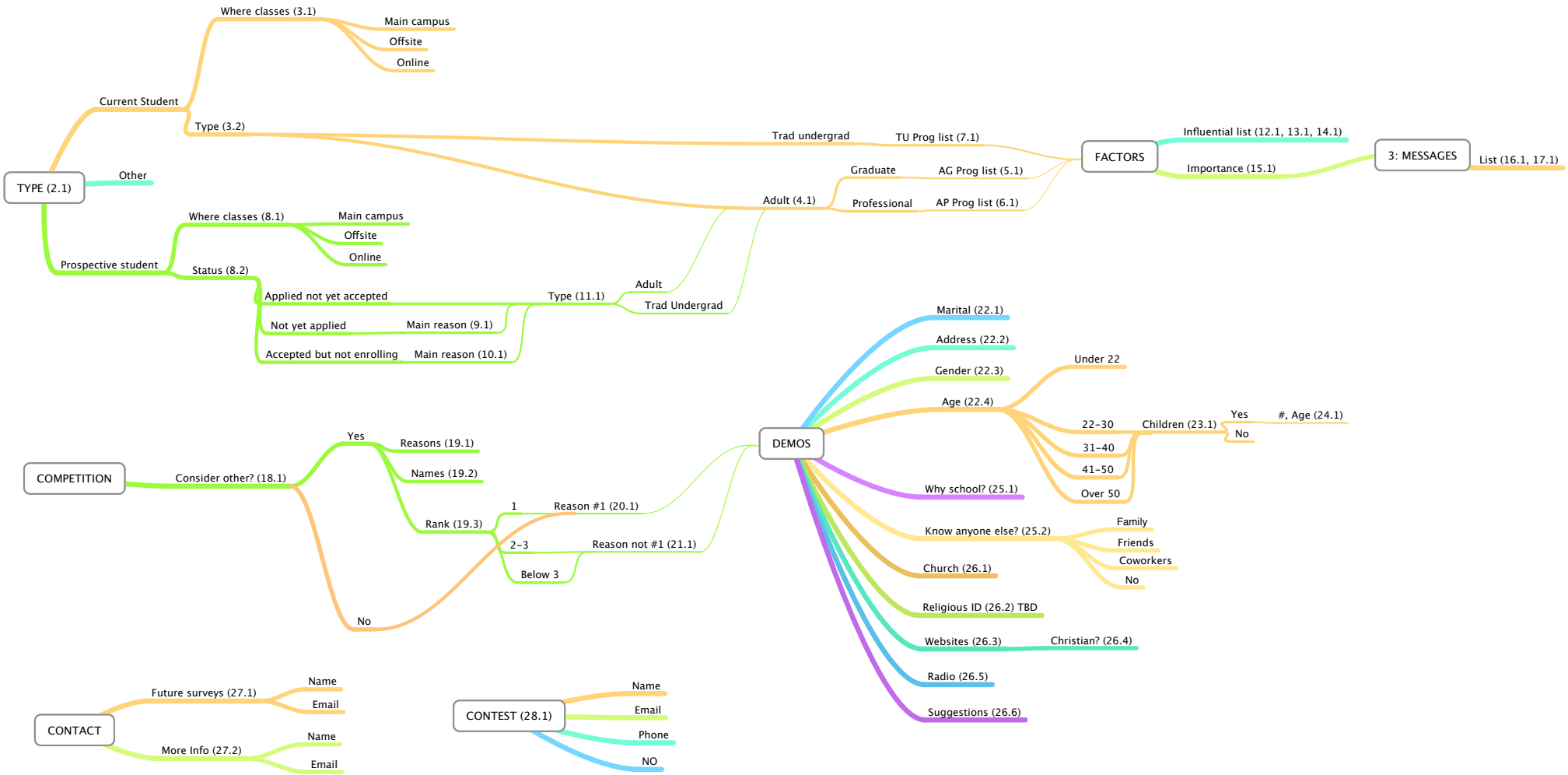
TYPE (2.1)
Current Student
Where classes (3.1)
Main campus
Offsite
Online
Type (3.2)
Trad undergrad
TU Prog list (7.1)
Adult (4.1)
Graduate
AG Prog list (5.1)
Professional
AP Prog list (6.1)
Other
Prospective student
Where classes (8.1)
Main campus
Offsite
Online
Status (8.2)
Applied not yet accepted
Type (11.1)
Adult
Trad Undergrad
Not yet applied
Main reason (9.1)
Accepted but not enrolling
Main reason (10.1)
FACTORS
Influential list (12.1, 13.1, 14.1)
Importance (15.1)
3: MESSAGES
List (16.1, 17.1)
COMPETITION
Consider other? (18.1)
Yes
Reasons (19.1)
Names (19.2)
Rank (19.3)
1
Reason #1 (20.1)
2-3
Reason not #1 (21.1)
Below 3
No
DEMOS
Marital (22.1)
Address (22.2)
Gender (22.3)
Age (22.4)
Under 22
22-30
Children (23.1)
Yes
#, Age (24.1)
No
31-40
41-50
Over 50
Why school? (25.1)
Know anyone else? (25.2)
Family
Friends
Coworkers
No
Church (26.1)
Religious ID (26.2) TBD
Websites (26.3)
Christian? (26.4)
Radio (26.5)
Suggestions (26.6)
CONTACT
Future surveys (27.1)
Name
Email
More Info (27.2)
Name
Email
CONTEST (28.1)
Name
Email
Phone
NO